

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Forr et al.
Appl. No.: 10/800,447
Filed: March 15, 2004
Title: METHODS AND SYSTEMS FOR GATHERING MARKET RESEARCH
DATA WITHIN COMMERCIAL ESTABLISHMENTS
Art Unit: 2632
Examiner: Son Tang
Docket No.: 339198-000062 / P0119A

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**SUPPLEMENTARY AMENDMENT AND RESPONSE FOLLOWING EXAMINER
INTERVIEW**

Sir:

Following the Examiner Interviews conducted on March 18-20, 2008, Applicants present the following amendments and respond as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 11 of this paper.